

DigiSkills

D6.5.1 Interim Dissemination Report

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PARTNER:	EDEN
Authors:	Eva Suba (EDEN)
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D6.5.1 Interim Dissemination Report

Abstract

This document is summarizing the dissemination efforts of the project partnership for the first period of the project. It is assembled by EDEN with the input of project partners. Information to the single actions were provided by partners in the interim reporting period, including activities to update the online dissemination graph and providing details on single important actions via the Dissemination Reporting template provided as part of the Dissemination plan of the project (D6.1). A summary of the activities has been provided in the Overall Interim Report of the project (Chapter 7) excluding the detailed table of activities of this document.

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Objectives for the period

The core dissemination activities of the first period are:

- o Organise and present the Project at events, discussions, mailing lists, web 2.0 techniques, articles.
- o To design the project's visual identity (including a logo, website, and newsletter/leaflet templates)
- o Following an initial dissemination plan, the work package screens dissemination means and opportunities suitable for the secondary target groups (teachers and students in secondary education (SE), teachers and students in higher education (HE), parents, policy makers, adults returning to higher education, learners entering the workplace (AE) etc.).
- o To collect and record quantitative and qualitative indicators of the dissemination activities' progress/success identified in the strategy.
- o To update the project website related events and activities.
- o To publish and disseminate electronic newsletters
- o To publish and disseminate printed promotional
- o To present the project at thematically relevant initiatives identified (other EU funded projects, organizations, networks, etc.)
- o To set up suitable online communities/
- o To organize and promote events.
- o Participation in key thematic conferences

All partners participated in the initial exercise of identifying relevant regional, national and international conferences, seminars and exhibitions the participation of which would be beneficial for the project. It is also be a shared responsibility to contact and collaborate with initiatives, networks and projects that were jointly identified to have potential for synergies.

Results

The contractual deliverables expected for the period as described are:

- D6.1 Dissemination Strategy
- D6.2 Project Dissemination Materials
- D6.5.1 Annual Dissemination Report

The detailed actions undertaken are:

- Invitation of target groups via direct mailing and newsletters
- Call for practices posted on:
 - project website, project Facebook page,
 - partner's websites,
 - Digiskills Newsletter,
 - external partners' newsletters (stakeholder-relevant), partner newsletters,
 - other social media channels.

More details are recorded in the online Dissemination Graph (and instrument developed to function as Action plan and Monitoring tool of dissemination actions, part of the updated Dissemination Plan).

DISSEMINATION ACTIONS IN DISSEMINATION GRAPH:

The dissemination actions undertaken are recorded in the Dissemination Graph. The Graph records actions, deadline, related target groups, related tools, links to resources and evidences. some concrete tools, methods and recommendations for further steps for the Digiskills dissemination beyond the lifetime of the project. Resource link: [Online Dissemination Graph](#)

PROJECT'S WEBSITE

The project website was set up by P1-EA before the project dissemination materials have been fully developed. Due to technical difficulties, the hosting and the design of the platform has been transferred to CTI, the host of the Digiskills inventory. Based on a common decision of the project consortium at its second meeting, the website has been transferred to the Inventory. This activity involved content migration, delaying the launch of the website. The merged website and Inventory ensures a coherent communication and more efficient reach of target groups. Resource Version 2: hermes.westgate.gr/digiskills

Dissemination Materials for the project period

PROJECT BRAND

The project logo, in various formats, project website, online flyers, banners are now in use. The project's logo is used on local dissemination materials:

- Portal
- Newsletters
- Flyer of the project
- Press release related to Best Practice Exchange – Synergy event
- All online tools (Portal, social media profiles, online publications) see details and evidences in Dissemination Graph

Detailed materials with project branding are available in [Deliverable 6.2 Project Materials](#) as well as single PDF documents are downloadable from the [File-sharing site of the project](#).

PUBLICATIONS

In this period the project published the [Book of Projects](#) of the Best Practice Exchange, available online, while [1st flyer](#) and a [2nd flyer](#) on the project were produced as well as a [general introduction of the project](#).

Online publications include introduction to [the project on Slideshare](#) and the [project Newsletter](#).

Detailed materials with project branding are available in [Deliverable 6.2 Project Materials](#) as well as single PDF documents are downloadable from the [File-sharing site of the project](#).

Publication title	Topic	URL	Impact
Book of Projects	Good Practices and Projects related to ICT in learning	http://issuu.com/edensecretariat/docs/synergy_2013_budapest_bop_nap	1402 readers
1st Flyer	About the Project	http://hermes.westgate.gr/digiskills/?q=content/1st-flyer-project	
2nd Flyer	Join the community	http://hermes.westgate.gr/digiskills/?q=content/2nd-flyer-project	250 copies for European Workshop

Extensive Dissemination Actions for the project period

Events

In this period most partners and the project focused on disseminating Digiskills via events and related channels. An Extensive list of events with Digiskills involvement is available in the [online Dissemination Graph](#). Furthermore Digiskills themes events included the [Focus Group meetings, Summer School and Best Practice Exchange](#).

Selected highlighted events of interest were:

DIGISKILLS SUMMER SCHOOL 2013 – CRETE, GREECE 30/6-5/7/2013

Overall, 100 participants attended the summer school, from 12 countries. The aim of the course was to support the development of European schools' digital culture and teachers' digital skills, so that they are able to understand the uses and applications of digital resources in school practice, and subsequently to benefit from digital content and technology solutions covering a wide range of areas: Science, Mathematics, ICT, Social Studies, Arts and Language Studies. This is envisaged to also promote the development of students' key competences, with particular emphasis on problem solving, critical thinking and collaboration skills. Thus, teachers were not only familiarized with a unique collection of open digital educational resources, but were also trained to link them with innovative pedagogical practices, such as using real world learning activities, implementing resource based and project-based approaches.

DIGISKILLS BEST PRACTICE EXCHANGE – SYNERGY WORKSHOP – 19-21 OCTOBER, BUDAPEST, HUNGARY

The Best Practice Exchange Forum was organized in the framework of the EDEN SYNERGY Workshop aiming to facilitate the collection and discussion of case studies and best practices that effectively promote innovative teaching and learning good practices. This part of the Workshop, open to SE, HE and AE teachers from the European countries, was the frame for the collection and formation of exceptional teaching and learning approaches, offering the opportunity to teachers from different countries to interact, discuss and exchange. The overall findings will be published in a collective report on best practices. The Forum took place on 19-21 October 2013, in Budapest, Hungary and was supported by web conferencing and the EDEN online community combined with social media tools, allowing participants to take part at a distance. Altogether 117 participants from various countries took part online and offline. Since the early stages, a number of ICT tools have supported and facilitated the organization of the conference. These are projects' Facebook groups and pages, Twitter tweets, YouTube channels, Google Docs, presentations on Slideshare and virtual Post-it walls on Linoit.com. However, most important of all is EDEN's NAP Members Area – the forum of the online collaboration where all the resources, including this publication, are available for reference. Detailed report in this activity is available in Deliverable 2.4 Best Practice Exchange Forum Report.

ONLINE EDUCA BERLIN 2013 - DIGISKILLS REPRESENTED BY EDEN - 4/12/2013

EACEA invited EDEN to present the outcomes of the Synergy Workshop (D2.4: Best Practice Exchange Workshop) during a special spot at the EACEA stand. For this purpose the WP leader prepared a special presentation on the results of the Synergy event – the Digiskills best practice exchange loaded to Slideshare and supported by flyers and a special poster exhibited alongside the project publications at the stand. The materials are presented in details in D6.2 Project Materials. The comprehensive list of online resources (project web sites, online social communities, public deliverables and useful resources) were provided including the online version of the Synergy Workshop's Book of Projects, that contains further information and links to project websites, events, key outcomes, etc., is available at: http://issuu.com/edensecretariat/docs/synergy_2013_budapest_bop_nap

During the conference the participants were collecting other useful and valuable resources (photos, videos, links, etc. on a virtual post-it wall at http://linoit.com/groups/SYNERGY%20Workshop/canvases/LLPs_at_OEB

SAFER INTERNET DAY - VIDEO MEETING OF MATHS AND PHYSICS TEACHERS

1. February 2014, Split, Šibenik, Zadar, Dubrovnik via online link (Croatia)

Number of Participants: 30 teachers

Type of Activity: Presentation at major national on-line event - webinar

Topic: Attempt to together create a better Internet

Outcome: Teachers are informed about the DigiSkills project and are invited to publish their examples of digital learning materials. Talking about safety of students on the Internet, teachers agreed that good quality educational materials have to be offered to students. They highlighted importance of preparing and sharing of educational materials

Feedback: Teachers were motivated to publish digital educational materials on the portal of the DigiSkills project.

Information sent to Target Groups:

- Via e-mail
- Via DIGISKILLS website
- Via on-line networking tools (Adobe Connect Pro)

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1MOODLE MOOC

29. January 2014. - 12. March 2014.

<https://riznica.carnet.hr/course/view.php?id=294>

Number of Participants/readers/hits on weblink, webstatistics: 440

Stakeholders targeted:

- teachers
- trainers

Informal meetings with target group representatives

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Topic: E-math of teachers

Related outcome: Invitation to all teachers to publish their educational materials on the project website of DigiSkills or to use already published repository.

Collaboration of teachers to facilitate publishing of digital educational materials

Information sent for Target Groups:

- Via e-mail
- Via DIGISKILLS website
- Via DIGISKILLS newsletter
- Via online networking tools (Moodle)
- Formal/informal meeting

FESTIVAL OF SCIENCE - BE A SCIENTIST!

10. April 2014, Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture, Split, Croatia

Number of Participants/readers/hits on weblink, webstatistics: 100

Stakeholders targeted:

- teachers
- students
- pupils

Type of Activity: Distribution of printed flyers and brochures

Topic: Be a Scientist!

Actions:

In an informal conversation participants were informed about the project and were invited to participate.

INFO@EDU

14. - 16. April 2014, Hotel Zora, Primošten, Croatia

Number of Participants: 120

Stakeholders targeted:

- teachers
- trainers
- academics
- students

Type of Activity:

- printed newsletters
- Distribution of printed flyers and brochures

Topic:

Professions of the future - a professional orientation for ICT and STEM

Related outcome:

Invitation to all teachers to publish their educational materials on the DigiSkills project website or to use already published repository

Actions:

In an informal conversation participants were informed about the project and were invited to participate.

Feedback:

Teachers are motivated to publish digital educational materials on the portal of the project DigiSkills.

FESTIVAL OF MATHEMATICS

9. May 2014, Hotel Zagreb, Put Duilova 23, Split

Team / collaborative learning and teaching (for mentors in team competition of mathematics Festival 2014.)

Number of Participants: 56 Participants

Stakeholders targeted:

- teachers
- trainers
- students

Lifelong Learning Programme

– pupils

Type of Activity:

- Distribution of printed flyers and brochures
- Presentation at major conferences and exhibitions;
- Face-to-face project events (international and national project workshops, formal and informal meetings with target group representatives);

Encouraging teachers to publish their good practices, raise awareness of the possibility of exchanging ideas in the design of digital learning materials

Teachers were informed about the DigiSkills project and invited to publish their examples of digital learning materials. The goal was to encourage teachers to collaborate with each other, enhance their competences and cooperation with colleagues at an international level.

Feedback: Teachers were interested in an exchange of finalized educational materials. They expressed a high level of need and willingness to collaborate with other teachers. Satisfaction with the presentation of the project they expressed through the survey.

Information sent for Target Groups:

- Via e-mail
- Via DIGISKILLS newsletter

DIDAC (DIDACTIC TRAINING ON ECULTURE AND DIGITAL SKILLS)

DIDAC (acronym for didactic training) is an adult education programme including professors from HES-SO, University of Applied Sciences and Arts Western Switzerland (<http://didac.hes-so.ch/fr/formations-1452.html>). The event took place on October 7 and November 25, 2013, at Lieu HEG-GE, Batiment F, 7 route de Drize, 1227 Carouge.

The main goal was for participants to develop digital collaborative methods useful for teaching in classroom, such as wikis and online collaborative note taking services, use of social bookmarking services, the current peer review practices, the creative resources available, as well as, project management principles.

The event was organized and implemented by Théo Bondolfi, president de l'institut Yinternet.org pour l'eCulture, partenaire R&D de la HES-SO and there were 14 participants, professors of the HES-SO

The method of training included experience sharing, games, practical exercises, mini conference, films screening and lectures. The two days training included the following digital literacy items:

- Keyboard for ease navigation, formats and file compatibility, preventions of advertisements and cookies, cloud computing concept, internet and web distinction, key functions of web browsers, database use and access rights.
- Emergence of collaborative culture paradigm shift in knowledge transfer including copyleft and open licenses, learning to learn using the Internet, fears and doubts of teachers and students on the use of the Internet (on the identification, trace, control and evaluation ...)
- Using tools such as Cyberlearn platform (Moodle) and providing related content.

TEDXGENEVA2014 : FREEDOM (@ DIGITAL AGE)

FREEDOM (@ digital age, <http://www.tedxgeneva.com/tedx-geneva-2014-freedom-digital-age/>) set question the notions of information privacy, transparency, common sense, and the use of personal data for commercial purposes. The event took place at Salles des fêtes de Carouge / rue Ancienne 37 / 1227 Carouge – Geneva with the participation of more than 400 teachers, students, entrepreneurs and activists.

Speakers of the event included:

Richard Stallman on the GNU operating system, used with Linux as a component, is the result of this campaign.

Tristan Nitot Tristan Nitot on common good in information society.

Luciana Vaccaro HES-SO Luciana Vaccaro on open access and good use of public funds

Gwenn Seemel advocating for a world in which art is distributed and modified freely, while never for a moment expecting artists to work for free.

Isabelle Chevalley on reusing waste in Africa.

SUISA CONFERENCE ON COPYLEFT

This was a short conference for presenting the book “Netizenship” (<http://www.yinternet.org/ressources/livre-citoyen-du-net/>). The basic idea behind this conference was to promote digital skills in a wide, public audience. The event (<https://www.youtube.com/watch?v=mYH51Xw8umY>) on 10.04.13 with 35 participants (lawyers, digital rights activists)

Included a Presentation and discussion on open licenses (COPYLEFT) by Théo Bondolfi with the aims of:

- to be informed of the DIGISKILLS tools
- to participate in the DIGISKILLS events

LAUNCHING OF THE NETWORK WIKIANGELS

Related Publication: <http://wikiskills.net/get-started/hire/>

Number of Participants/readers/hits on web link, web statistics: 10 experts on various digital skills

Stakeholders targeted:

- Teacher
- Trainers
- Research Community

Type of Activity:

- Recruitment of new network members;
- Synergies with other EU funded projects acting on this line;

Venue/location: <http://wikiskills.net/wikithon-2014/>

Topic: Dissemination and services based on Wiki and digital skills

Actions: The network promotes the use of open and collaborative technologies combined with innovative pedagogical methodologies can help each of us to, better, learn, work and live together.

Feedback:

Information sent for Target Groups:

- Via own website

PRESENTATION OF DIGISKILLS PROJECT IN CRITON KICK OFF 14/2/2013

Number of Participants 12

Stakeholders targeted:

- trainers
- academics
- Research Community

Type of Activity: Presentation of project platform

Venue/location: CTI premises Patras Greece

The target group was the participants of the kick off meeting of LLP project CRITON in which CTI is the lead partner coming from Patras (Greece) Germany, Austria, Lithuania, and Finland Sweden

Presentation of Digiskills project in the Ceremony for the Delivery of Diplomas "The Small Entrepreneur 23/04/2013 at CTI premises Patras Greece

Number of Participants: 20

Stakeholders targeted:

- academics
- Research Community

Type of Activity: Presentation on the project platform

Presentation of the Digiskills project at the Ceremony for the Delivery of Diplomas "The Small Entrepreneur"

PRESENTATION OF DIGISKILLS PROJECT AT 2ND EUROPEAN AND INTERNATIONAL CONFERENCE ON LEARNING INNOVATION AND LEARNING QUALITY, ROME (ITALY) 17/5/2013

Related Publication: Conference in Conference Proceedings http://www.learning-innovations.eu/sites/learning-innovations.eu/files/2013/LINQ_2013_Proceedings.pdf

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Number of Participants: 18

Venue/location: Global Headquarters of United Nation's Food and Agriculture Organization (FAO) in Rome, Italy

Stakeholders targeted:

- academics, Research Community
- "Innovators" in education, project leaders of EU-funded initiatives (LLP)

Type of Activity: Presentation of DigiSkills objectives, foreseen and on-going activities during a project presentation slot with other initiatives.

The attending group were LINQ conference participants and speakers leading similar initiative.



PRESENTATION OF DIGISKILLS PROJECT IN INTERREG 4C ECOOP STUDY VISIT IN TERNI (ITALY) 21/5/2013 AT BCT TERNI ITALY

Number of Participants: 50

Stakeholders targeted:

- academics
- Research Community
- Local Press

Type of Activity: Presentation on the project platform during a Study visit of INTERREG 4C project ecoop in Terni

Presentation of Digiskills project to the participants of the study visit hold in Terni within the framework of an INTERREG 4C project ecoop in which CTI is partner

The target groups was the participants of the study visit coming from Terni, (Italy) Hungary, France, Spain, Italy, Sweden, Finland, UK, Ireland, Poland, Romania, Slovakia

PRESENTATION OF DIGISKILLS PROJECT IN AN INTERREGIONAL WORKSHOP ORGANIZED BY CTI 5/9/2013 AT MUNICIPALITY OF DYMI GREECE

Number of Participants: 10

Stakeholders targeted: Research Community

Type of Activity: Presentation on project platform; Distribution of printed flyers and brochures

Topic: interregional workshop organized by CTI

Detailed presentation of the project and dissemination of flyers interregional workshop organized by CTI in Dymi-Greece the target groups were Local municipalities and regional authorities with distribution of project flyers

PRESENTATION OF DIGISKILLS PLATFORM AND DISSEMINATION OF FLYERS IN A PEER REVIEW" FOR THE PROJECT "SMART EUROPE"

24/10/2013, CTI premises Patras Greece

Stakeholders targeted:

- academics
- Research Community -

Type of Activity: Presentation of project platform and distribution of printed flyers and brochures

Topic: Peer Review for the project "Smart Europe"

Presentation of Digiskills project and distribution of flyers during the Peer Review" for the project "Smart Europe" that took place in CTI premises. The target groups coming from Patras (Greece) - Spain, Italy, Finland, Norway, Ireland, UK, and Belgium

DISTRIBUTION OF DIGISKILLS LEAFLETS IN THE LLP PROJECT SONETOR FINAL CONFERENCE 08-09/01/2014 AT AGORA ARGIRI PATRAS GREECE

Number of Participants: 200

Stakeholders targeted:

- teachers

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- trainers
- academics
- students
- Research Community
- Local Press

Type of Activity: Distribution of printed flyers and brochures

Topic: LLP project SONETOR Final conference

Distribution of Digiskills leaflets in the SONETOR final conference in which CTI is a partner. The Conference took place in Patras organized by the Lead partner (Hellenic Open University). The participants were Policy makers, current and potential stakeholders From Greece, Ireland, Spain, Austria, Poland, Norway, European Commission, Italy, France, and Portugal

PRESENTATION OF DIGISKILLS PROJECT IN E-STEP KICK OFF MEETING 13-14/1/2014 AT CTI PREMISES PATRA GREECE

Number of Participants/readers/hits on web link, web statistics: 15

Stakeholders targeted:

- teacher
- trainers
- academics
- Research Community -

Type of Activity: Presentation on project platform; Distribution of printed flyers and brochures

Topic: E-STEP kick off meeting

Presentation of Digiskills project to the kick off meeting of the LLP COMENIUS Project -E-STEP in which CTI is lead partner. The target group coming from Greece, Austria, UK, Ireland, Bulgaria

PRESENTATION OF DIGISKILLS PROJECT TO REGION OF WESTERN GREECE 24/01/2014 AT CTI PREMISES PATRAS GREECE

Number of Participants/readers/hits on web link, web statistics: 32

Stakeholders targeted:

- Research Community
- Local/ Press

Topic: Presentation of Digiskills project to Region of Western Greece

Presentation of Digiskills project to Region of Western Greece within the framework of an official visit of the general secretarial of research and Technology and of the general secretarial of the decentralized Administration to CTI premises

Further activities related: Distributed of 30 project leaflets

See full list of events on next page

Title of Event	Organizer	Project(s) present	Start	End	Place	Theme	Target Group	Participants	URL	Remarks
Focus group meeting	EDEN	eLene2learn, MOZALEARN, TRANSIt, Hands-On ICT, POERUP, ODS	19. 10. 2013	19. 10. 2013	Budapest, HU	Szinergia Muhelymunka - Synergy Workshop	teachers, trainers, teachers' trainers, experts, learning researchers, school directors	20	http://www.eden-online.org/online/2013_synergy/index.html	http://linoit.com/users/edenonline/canvases/IKT%20az%20oktatasban
Focus group meeting	EA	DigiSkills	20/4/2013	20/4/2013	Athens, GR	Digital skills in school	teachers	15 face to face		
Focus group meeting	MCSU	COMBLE	21.05.2013	21.05.2013	Lublin, PL	To identify the current situation in regards to innovative teaching and learning good practices	secondary education teachers	7	https://docs.google.com/file/d/0B0RXCwn49qaqQV80NjF1TVQ3OVE/edit?usp=sharing	
Focus group meeting	MCSU	COMBLE, eLene2learn	20.06.2013	20.06.2013	Lublin, PL	To identify the current situation in regards to innovative teaching and learning good practices	higher education teachers	8	https://docs.google.com/file/d/0B0RXCwn49qaqQV80NjF1TVQ3OVE/edit?usp=sharing	
Focus group meeting	Yinternet	DigiSkills	10.10.2013	14/11	Geneva, S	Digital skills, is it a prerequisite to train/teach?	University teachers and lifelong learning trainers	15	https://docs.google.com/document/d/1fWNp74CIKt5ESDLSKnfyeCYP1FTORc5UgeXpBR_KaY/edit#	In total, 15 trainers and teachers took part, in 3 sessions: a) October 10th 2013 : introduction face to face, teachers b) October 11th to November 13th, individual interviews c)

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										November 14th : final focus group meeting face to face
Training workshop (DIDAC)	Yinternet	DigiSkills	October 7 and November 25, 2013		Geneva, S	Training on digital skills	University teachers	14	http://didac.hes-so.ch/fr/formations-1452.html	
Focus group meeting	CECE	DigiSkills	18/4/2013	18/4/2013	Seville. ES	ICT in the learning process.	Teachers, trainers, experts	6 Face to face	www.campusvertical.es	Also it was organized a session on line too
Focus group meeting	USP	DigiSkills	2.10.2013	2.10.2013	Split, CRO	to acquire feedback regarding teaching and learning practices	secondary school teachers	7 face-to-face		
Focus group meeting	USP	DigiSkills	10.10.2013	10.10.2013	Split, CRO	to acquire feedback regarding teaching and learning practices	primary school teachers	7 face-to-face		
Best Practice Exchange	EDEN	elearn2learn, POERUP, Open Discovery Space	19/10/2013	21/10/2013	Budapest, HU	Practice exchange, Synergy Workshop	teachers, trainers, teachers' trainers, experts, learning researchers, school directors	117	http://www.eden-online.org/online/2013_synergy/	
European Transnational Workshop	EDEN	40 projects	10.6.2014	13/06/2014	Zagreb, Croatia	Synergy WG: Inspiring teaching practices and competence development for ubiquitous learning	teachers, trainers, teachers' trainers, experts, learning researchers, school directors	expected : 100	http://www.eden-online.org/2014_zagreb.html	

EXTERNAL EVENTS

Title of Event	Start	End	Place of event	Theme	Target Group	Number of participants	URL
Every Classroom a Future Classroom	11.10.2013	12.10.2013	Brussels, BE	iTEC project mainstreaming event: invitation only	schools, teachers, policy makers		http://itec.eun.org/web/guest/event_oct_2013
SYNERGY Workshop	10.19.2013	10.21.2013	Budapest, HU	D2.4 Co-shared event with 3 other projects	school teachers, university teachers, researchers	112	http://www.eden-online.org/online/2013_synergy/
EADTU Conference	24/10/2013	25/10/2013	Paris, FR	The Open and Flexible Higher Education Conference 2013 "Transition to open and on-line education in European universities"	teachers, researchers, project managers, policy makers		http://conference.eadtu.eu/
EdReNe – 10th Strategic Seminar	6.11.2013	7.11.2013	Brussels, BE	1. Which standards have a future...? 2. Linked open educational data 3. Responses to the EC Open Education initiative			http://edrene.org/seminars/seminar10brussels.html
e-education – 10th Annual Conference on e-learning	21/11/2013	21/11/2013	Poznan, PL	e-learning (more details soon)	teachers, researchers, instructional designers, policy makers	app. 250	http://www.e-edukacja.net/index.php
Online Educa Berlin 2013 - Digiskills represented by EDEN	4.12.2013	6.12.2013	Berlin, Germany	EACEA invited EDEN to present the outcomes of the Synergy Workshop (D2.4: Best Practice Exchange Workshop) during a special spot at the EACEA stand: Digiskills to be presented in a 2 hours slot at the EC EACEA stand on 5/12/2013 13:00-15:00	Business, Academia, Researchers, Policymakers	cca 2.000	http://www.online-educa.com/

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9th International Conference on Networked Learning in Higher Education, Lifelong Learning and Professional Development	6.4.2014	9.4.2014	Edinburgh, UK	Theory: perspectives and paradigms; Methods: research design, data and analysis, Debates: critical ideas and emerging issues, Design: architectures, spaces, nobilities and pedagogies	researchers		http://www.networkedlearningconference.org.uk/
CECE Annual Congress	24/10/13	27/10/13	Pamplona ES	Abriendo Caminos ante una encrucijada educativa	Headmaster. Public Educational Institutions	340	http://www.red2001.com/congreso_cece_2012.php
EFVET Annual Congress	24/10/13	27/10/13	Athens EL	The College that works	Headmaster, teachers, trainers, researchers	210	http://goo.gl/XGFonQ
Festival of mathematic	9.5.2014.	9.5.2014.	Split, Croatia	Team learning and teaching	schools, teachers,	80	www.stmath.hr
TeachMeet - videoconferencing for teachers of Mathematics and Physics	26.6.2014.	26.6.2014.	Split, Šibenik, Zadar, Dubrovnik (Croatia)	Use ICT in teaching either to enhance teacher competences as a way of lifelong learning	teachers	300	
Info@edu	14.4.2014.	16.4.2014.	Primošten, Croatia	Professions of the future - a professional orientation for ICT and STEM	teachers	120	
Festival of Science - Be a Scientist!	10.4.2014.	10.4.2014.	Split, Croatia	The fourth review of experiments and research work in elementary and secondary schools	students, teachers	100	
Safer Internet Day - video meeting of math and physics teacher	11.2.2014.	11.2.2014.	Split, Šibenik, Zadar, Dubrovnik (Croatia)	Create a better internet together	teachers	30	

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Moodle Mooc	29.1.2014.	12.3.2014.	online	The First CARNets massive open online course Mooc	teachers	440	
E-medica project	8.11.2013.	10.11.2013.	Tuhelj, Croatia	Review "Days of E-medica"	teachers, students	263	www.e-medica.hr
TEDx Geneva	07.04.2014	07.04.2014	Geneva, Swiss	Freedom (@ digital age)	Headmaster, teachers, trainers, researchers	400	http://www.tedxgeneva.com/tedx-geneva-2014-freedom-digital-age/
LLP KA3 project CRITON kick off	14/2/2013	15/2/2013	Patra Greece	Kick off meeting of LLP KA3 project CRITON- Prediction of e-learners' progress and timely assessment of the achievement of learning outcomes in Lifelong Learning	trainers, academics, Research Community	12	http://www.criton.eu
Ceremony for the Delivery of Diplomas "The Small Entrepreneur"	23/04/2013	23/04/2013	Patra Greece	Ceremony for the Delivery of Diplomas "The Small Entrepreneur"	academics, Research Community	20	
INTERREG 4c ecoop study visit in Terni (Italy)	21/5/2013	21/5/2013	Terni, Italy	study visit in Terni within the framework of an INTERREG 4C project ecoop in which CTI is partner	academics, Research Community	50	http://www.ecoopproject.eu/
interregional workshop organized by CTI	5.9.2013	5.9.2013	Dymi, Greece	interregional workshop organized by CTI in Dymi-Greece	Research Community	10	
INTERREG 4c ecoop study visit in Patras	17/9/2013	18/9/2013	Patra Greece	study visit hold in Patras within the framework of an INTERREG 4C project ecoop organized by CTI	academics, Research Community	30	http://www.ecoopproject.eu/
Peer Review" for the project "Smart Europe"	24/10/2013	24/10/2013	Patra Greece	Peer Review" for the project "Smart Europe" that took place in CTI premises	academics, Research Community	10	

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LLP project SONETOR final conference	8.1.2014	9.1.2014	Patra Greece	LLP project SONETOR International Conference on «Enhancing the Skills and Identity of Cultural Mediators in a multicultural Europe	European Commission, teacher, trainers, academics, students, Research Community ,Local Press	200	http://www.sonetor-project.eu/
LLP COMENIUS Project -E-STEP kick off meeting	13/1/2014	14/1/2014	Patra Greece	Kick off meeting of LLP COMENIUS-CMP project E-STEP: Supporting teachers' and parents' partnerships through social-networking technologies	teacher, trainers, academics, Research Community	15	
EDEN 2014 Annual Conference	06/2014	06/2014	Zagreb, Croatia	Digiskills European Workshop: Synergy WG: Inspiring teaching practices and competence development for ubiquitous learning	Teachers, researcher	cca 300-400	http://www.eden-online.org/2014_zagreb/synergy-projects.html
Region of Western Greece	24/01/2014	24/01/2014	Patra Greece	Official visit of the general secretarial of research and Technology and of the general secretarial of the decentralized Administration (Region of Western Greece) to CTI premises	Research Community	32	

Online communication

The previously used website of the project remained open in this period as previous newsletters contained direct links to these sites. It is planned to redirect traffic from May 2014 on to the new website. [The new project portal](#) was launched in 2014. The project portal is the public central point for information about the project, with information about the progress of activities during the project's lifetime, access to the project's outputs and gave access to news about digital competences for carers and older people. The [online Newsletters](#) were created with the strategy of posting Website links to direct traffic to the website from the Newsletters. The aim is to support simple, easy to use visuals, as our target groups often still get confused with complicated web presence. Further activities related to online communication:

- Partners of the project have publicized their participation in the project in their institutional websites.
- EDEN takes care of posting news about the project on [Openeducationeuropa.info](#)
- Synergies with sister projects were used to exchange information on project outcomes
- The Digiskills news were mailed directly to all stakeholders, posted on the web and shared on all social media, including EDEN social media (EDEN Facebook page, Members' newsletters, EDEN web, EDEN twitter).
- Related to events where the project was promoted, posts were places in relevant online media to boost visibility.

Social online media is covered by the [Digiskills Facebook](#) page giving instant updates to social media users, with interest focused on the news and events published on the project website.

PR – NETWORKING, BUILDING UP TARGET GROUP RELATIONS:

High amount of interest is generated via articles posted on relevant portals, such as [openeducationeuropa](#) (852 visitors to date), as well as partner websites. Direct contact with stakeholders groups via the project's Newsletters (cca 14.000 recipients) has been established with an online subscription link posted on the project website as well. Portals and newsletters where Digiskills information is regularly submitted are listed online as well.

Detailed list of initiatives and portals are to be explored below:

Title	Source	Nature	Article/Topic	Number of reached contacts
EUCIS-LLL Newsletter		Online journals-reviews-portals	European Civil Society Platform on Lifelong Learning - EUCIS-LLL Newsletter	3000
openeducationeuropa.eu	http://www.openeducationeuropa.eu/de/node/134703	Online journals-reviews-portals	e-learning	851
plan	Council of Europe http://www.coe.int/T/E/Cultural_Cooperation/education/Newslettereducation.asp	Governmental orgs		
plan	http://ec.europa.eu/research/rtdinfo/index_en.html	Governmental orgs		
L&W Newsletter		NGO	VET - cVET	1200
ICT Community		Online portal	project news	
Pogled kroz prozor	http://pogledkrozprozor.wordpress.com/	Online journal/ for teachers		
E-obrazovanje	http://e-obrazovanje.carnet.hr/	Blog /for teachers	e-learning, moodle , web 2.0, ecology	
Portal za škole	www.skole.hr	online portal for schools, teachers and students		
EDEN portal	http://www.eden-online.org/home/latest-project-developments.html	Project updates: online portal for ICT supported learning community	Digiskills Newsletter online	yearly visits: cca 72.000
openeducationeuropa.eu	http://openeducationeuropa.eu/en/project/digskills	EU portal for open education	Project presentation	852
University Center for Distance Learning website (Lublin, Poland)	http://uczniiko.umcs.lublin.pl/proj.php?action=details&pID=56	Information about Center (our projects, activities etc.). Target: teachers, researchers, potential clients etc.	Project description	
DigiSkills Newsletter on Virtual Campus website	http://kampus.umcs.lublin.pl/moodle/	e-learning platform used by teachers and students - now app. 5500 users is working on it	DigiSkills Newsletter	app. 5500 potential readers

Direct mailing

The First Newsletter has been created and sent out related to the Summer School of the project in June 2013.

The Second Newsletter included information on the new project portal and invites teachers to join the community and submit Good practices. Newsletters were disseminated Europe-wide. Read the current newsletter here: [Second Newsletter](#)

Interested stakeholders may **subscribe and join our mailing list**: [click and subscribe](#)

The newsletters were distributed by the partners, as detailed in the table below.

Mailing	Topic	Recipients	Partner	Date	About
Project announcement: 1st Press Release	Press release issued	elearningeuropa.info, EURActiv, STEDE, ECSITE, ICT community	EDEN, EA	M1	What is the project? What do we want to reach? Why is it unique? Who should be interested?
Digiskills newsletter subscription	online subscription link	all	EDEN	M12	http://eepurl.com/TB5k1
EDEN Newsflash - January 2013	First Digiskills News about Summer School	EDEN members: 1200	EDEN	1.22.2013	http://www.eden-online.org/nap_elgg/pg/pages/view/3345/january-2013
EDEN Newsflash - September 2013	News about Transnational Learning Forum for Exchanging Practices and Ideas (D2.4)	EDEN members: 1200	EDEN	9.5.2013	http://www.eden-online.org/nap_elgg/pg/pages/view/3830/september-2013
EDEN Newsflash - September 2013 - Special issue (newsletter)	Invitation to contribute good practices	eden-news cca 12000 subscribers	EDEN	9.5.2013	http://www.eden-online.org/nap_elgg/pg/pages/view/3836/september-2013-special-issue
EDEN Newsflash - March 2014	Announcement of new Digiskills website	EDEN members: 1200	EDEN	3.28.2014	http://www.eden-online.org/nap_elgg/pg/pages/view/9109/march-2014
EDEN Newsflash - Special issue, May 2014	Website, Identification of innovative teaching and learning good practices, Focus Groups, Practice Exchange Forum	eden-news cca 12000 subscribers	EDEN	5.14.2014	http://www.eden-online.org/nap_elgg/pg/pages/view/9361/special-issue-may-2014
Digiskills Newsletter 2	EDEN Members' Newsflash Digiskills Newsletter 2 included	SE HE AE experts cca 1200 subscribers	EDEN	M12	Website, Identification of innovative teaching and learning good practices, Focus Groups, Practice Exchange Forum
Digiskills Newsletter 2	Digiskills newsletter 2	EDEN news subscribers: cca 12000 subscribers	EDEN		

MAILING LISTS

Mailing list	Owner	Date of launching list	Short description of the list	Members
EDEN Members	EDEN	1992	EDEN members	1200
EDEN News	EDEN	1992	EDEN Contacts	12000
Digiskills list	Digiskills Associated partners	2013	Partner project members	
REVIVE-VET list	REVIVE-VET	2011	Partner project members	10
TELECENTRE-EUROPE Newsletter	TELECENTRE-EUROPE	2010	Monthly newsletter to Telecentre-Europe contacts	635
TELECENTRE-EUROPE Community	TELECENTRE-EUROPE	2008	Community site of Telecentre practitioners, members from Europe & outside Europe	520
ODS list	EA	2013	teacher	2000
CECE EU Department	CECE	1990	CECE members interested in EU	167
EA R&D	EA	2009	teachers	3000
CTI Digiskills list	CTI	2012	Potential beneficiaries	20